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Increase Your Web Site Traffic and Double Your Sales in 2007!



OmegaNet is now offering a wide variety of Internet marketing services that can help drive more retailer traffic to your wholesale web site. In 2007, our goal is to help you DOUBLE the sales that you did on your web site in 2006. It will only require more store traffic. I know we can help! All of the clients that we did a "test market" on did increase their traffic and registrations. One of our clients doubled the monthly web orders the 3rd month that they were doing the Value Promotional package. Another Value Package client with Extreme Tracking was able to determine that 46% of web site referrals came from links in OmegaNet's portals GiftsWholesale.Com and DecorWholesale.Com.

Email Blasts

Most clients are saying that print advertising continues to be more expensive and less productive. One Industry marketing consultant recommends that at least 10% of a company's advertising budget should be spent on advertising their web site, especially doing Internet Marketing. OmegaNet has an email database of more than 100,000 stores' emails to which we can send custom Advertising Email Blasts. We can sort by state, date and/or type of shop. This is an easy and inexpensive way to drive traffic and sales to your web site and to your company in general.

Tracking Traffic

By the way, do you already have a tracking button on your site that let's you see where the traffic (hits) are coming from; what web site portal or what search engine a potential client is coming from? We use Extreme Tracking. If you want to install the visible button at the bottom of your home page, you or your IT person can install it, or we can install it for a fee of \$40. If you want the invisible button, the installation is \$40 and then Extreme Tracking (a different company) charges \$4.50 per month. Extreme Tracking is a great way to better understand where the best place to spend your marketing dollar is.

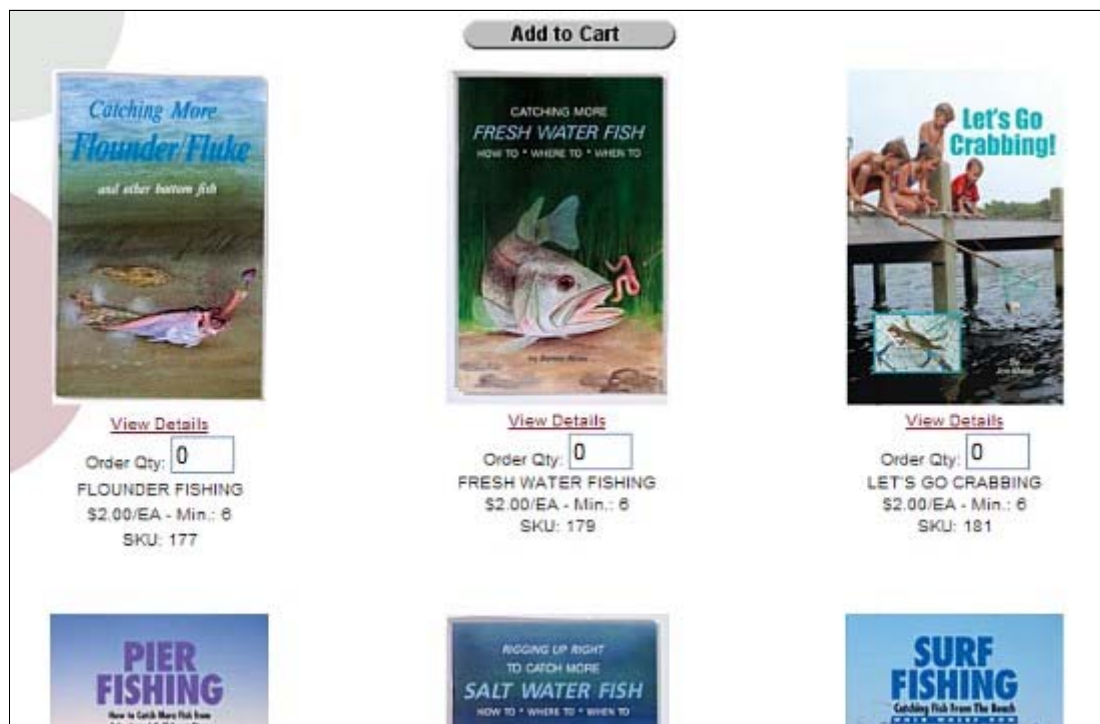
To see a PDF of a PowerPoint presentation, [click here](#). For a list of services and pricing, [click here](#).

Contact OmegaNet immediately to start your promotional/advertising campaign March 1!

Faster Ordering Templates Introduced

In a continuing effort to make the ordering process easier, faster, and more enjoyable for your retail store customers, OmegaNet has made a change to the thumbnail image ordering template for wholesale sites and public mirrors. Instead of having an "Add to Cart" button with each item, causing a page refresh for

every item ordered, "Add to Cart" buttons now appear at the top and bottom of each page so a buyer can enter quantities for items on the entire page before clicking "Add to Cart" and refreshing the page.



This will make ordering faster and will probably result in less need to edit shopping carts.

The Search results page has also been totally revamped to immediately show thumbnails of all items matching the search term, rather than the list without pictures the page consisted of before. Now the Search Results page looks and performs exactly like the thumbnail template, with multiple page navigation and "Add to Cart" buttons top and bottom.

If your site does not reflect these recent changes, you may have custom versions of these templates which would not have been automatically updated. Contact OmegaNet to receive this free update.